

## Martin County Bar Association Annual Corporate Sponsorship Packages

### **Diamond Sponsor - \$8,500 (1 available)**

**Signage** – logo on signage for Twelve (12) main annual events (see page 3)\*

**Special Introduction** – special recognition at 2 events

**Membership Luncheons** – Exhibit table at all membership luncheons, announced at all luncheons

**Website Recognition** – logo listed at top of opening page of Website and on Sponsor Page

**MCBA Friend of the Bar Contributor** – Four (4) MCBA Friend of the Bar Sponsor Pass – sponsor ribbons and admission to all main annual events (See Page 3)\*

**Advertising** – Ten (10) **Full page color ads** in *The SideBar* Monthly Magazine\*\* – distribution 450 – 500

**Articles** – Four (4) opportunities to publish industry related articles in *The SideBar* Monthly Magazine\*\*

**Sponsor Spotlight** – Featured in Six (6) Social Media posts (Instagram-100; Twitter-717; Facebook-979)

**Sponsor Thank You** – Listed in “Sponsor thank You” quarterly eblast sent to membership

**Martin County Bar Executive Committee Meeting** – invitation to speak at a monthly board meeting

**Diamond by Design** – *Exclusive Opportunity for Diamond Sponsor only.* Can propose one additional exclusive feature to be added to the sponsorship agreement (upon approval by the Executive Committee)

**Opportunity to purchase additional tickets to fall reception and annual banquet**

### **Platinum Sponsor - \$6,500**

**Signage** – logo on signage for Twelve (12) main annual events (see page 3)\*

**Special Introduction** – special recognition at 1 event

**Membership Luncheons** – Exhibit table at all membership luncheons, announced at all luncheons

**Website Recognition** – logo on website opening page and Sponsor Page

**MCBA Friend of the Bar Contributor** – Three (3) MCBA Friend of the Bar Sponsor Pass – sponsor ribbons and admission to all main annual events (see page 3)\*

**Advertising** – Ten (10) **Half-page** ads in *The SideBar* Monthly Magazine\*\* – distribution 450 – 500

**Articles** – Two (2) opportunities to publish industry related articles in *The SideBar* Monthly Magazine\*\*

**Sponsor Spotlight** – Featured in Four (4) Social Media posts (Instagram-100; Twitter-717; Facebook-979)

**Sponsor Thank You** – Listed in “Sponsor Thank You” quarterly eblast sent to membership

**Opportunity to Purchase additional tickets to Fall Judicial Reception and Annual Banquet**

### **Gold Sponsor - \$4,500**

**Signage** – Business name listing on signage for Twelve (12) annual events (see page 3)\*

**Website Recognition** – logo on website opening page and Sponsor Page

**MCBA Friend of the Bar Contributor** – Two (2) MCBA Friend of the Bar Sponsor Pass – sponsor ribbons and admission to all main annual events (See Page 3)\*

**Advertising** – Ten (10) **Quarter-page** ads in *The SideBar* Monthly Magazine\*\* – distribution 450 – 500

**Articles** – One (1) opportunity to publish industry related articles in *The SideBar* Monthly Magazine\*\*

**Sponsor Spotlight** – Featured in Two (2) Social Media posts (Instagram-100; Twitter-717; Facebook-979)

**Sponsor Thank You** – Listed in “Sponsor Thank You” quarterly eblast sent to membership

**Opportunity to Purchase additional tickets to Fall Judicial Reception and Annual Banquet**

### **Silver Sponsor - \$2500**

**Signage** – Business name listing on signage for Twelve (12) annual events (see page 3)\*

**Website Recognition** – logo on website opening page and Sponsor Page

**MCBA Friend of the Bar Contributor** – One (1) MCBA Friend of the Bar Sponsor Pass – sponsor ribbons and admission to all main annual events (See Page 3)\*

**Advertising** – Five (5) **Quarter page** ads in *The SideBar* Monthly Magazine\*\* – distribution 450 – 500

**Articles** – One (1) opportunity to publish industry related article in *The SideBar* Monthly Magazine\*\*

**Sponsor Thank You** – Listed in “Sponsor Thank You” quarterly eblast sent to membership

**Opportunity to Purchase additional tickets to Fall Judicial Reception and Annual Banquet**

## **Bronze Sponsor - \$1,000**

**Signage** – Business name listing on signage for Twelve (12) annual events (See Page 4)\*

**Website Recognition** – logo on website opening page and Sponsor Page

**MCBA Friend of the Bar Contributor** – One (1) MCBA Friend of the Bar Sponsor Pass – sponsor ribbons and admission to all main annual events (See Page 4)\*

**Advertising** – Five (5) **Business Card** size ad in *The SideBar* Monthly Magazine\*\* – distribution 450 – 500

**Sponsor Thank You** – Listed in “Sponsor Thank You” quarterly eblast sent to membership

**Opportunity to purchase additional tickets to the Fall Judicial Reception and Annual Banquet**

\*See attached for list of main Annual Events

\*\* The SideBar Monthly Magazine is published 10 times per year (August through May)

\*\*\* All sponsors are permitted to provide marketing material for sponsor table at four membership luncheons per year. Materials only will be placed on a combined table that includes all sponsors.

*The Sidebar* distribution: Sent to all MCBA members, sponsors and advertisers in either electronic or hardcopy per their preference. Current Issue and Archived issues posted on MCBA website for anyone who visits website to view

## **Annual Events Included in Sponsorship**

### **Member CLE Luncheons – 10 per year**

Luncheons are held the third Friday of the month August through April and the second Friday in May

No Luncheons in June and July

Kane Center, 900 SE Salerno Road, Stuart

11:30 AM Networking/ Lunch and Program 12:00 PM

Membership Luncheons are free to all members and feature special speakers, awards and information from the Martin County Bar Association

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### **Judicial Reception**

October, 2020– 5:30 – 7:30 PM

Mariner Sands Country Club

This cocktail reception honors the Judiciary of the 19<sup>th</sup> Circuit, New MCBA members and announcement of the George W. Bush, Jr. Ethics and Professionalism Award.

This is one of our most widely popular events with average attendance of 150 people.

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### **Annual Installation Banquet**

May 15, 2020 6:30 – 11:00 PM

Mariner Sands Country Club

The Martin County Bar Association will welcome 2020 - 2021 President, Barbara Kibbey Wagner and the Executive Committee at a ceremony to celebrate the Martin County Bar Association Membership.

Average attendance at this event is 225 - 250

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